

# Global Cyber University

A better Life  
A better world

A global community of people committed to developing  
and using their talents for the greater good.



# Welcome to Global Cyber University

A global community of people committed to developing and using their talents for the greater good.

Thank you for your interest in one of Korea's newest and most innovative universities - Global Cyber University. GCU offers unique educational experiences enabling you to reach new heights in your career and life.

## **On offer**

- An educational model devoted to developing the global mindset needed for the twenty-first century.
- A place to discover and develop your true purpose in life.
- A faculty dedicated to the complete development of individuals and humanity.
- An international community dedicated to creating a better world.
- State-of-the-art online-based education.
- A variety of programs and majors to choose from.

We invite you to investigate and explore everything we offer, allowing you to decide whether our mission and purpose resonate with your own.



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# "What do I really want in my life?"

## Letter from the Founder President

Your education is critical. It determines how you live your life in this Information Age. A proper education gives you the skills needed to succeed in a career. Even more importantly, it will determine how you use the endless information you encounter in today's world. Therefore, education is a choice for your spirit and your life.

On choosing your educational path, ask yourself, "What do I want in my life?" How you answer will help you decide what is best for you. At Global Cyber University, we are working to contribute to the world's cultural information, like any other university. Yet, there is something more that we are also trying to achieve. At Global Cyber University, we want to help people harness their talents to live for the wide benefit of the world and to live what we call the Hongik ideal.

Over the past four decades, I have worked tirelessly to help people achieve their highest potential. I started teaching exercises to just a few people in a park. I have grown these teachings into a dynamic, self-development system that is helping people worldwide live better lives.

You, too, have the same capacity to create positive changes in the world. You can make the world a better place. The world is currently facing many complex issues. It needs fully actualized people with new ways of seeing to solve them. More than anything, Global Cyber University is a place for people who genuinely want to make a difference and are willing to try new ways to approach the future.




One of the many exciting things about Global Cyber University is shown in its name, “Global.” This university is an international community dedicated to creating a better world. The Internet has the capacity, as nothing has before, to transcend boundaries.

People with this global mindset can create solutions to the Earth’s and humanity’s problems.

I encourage you to utilize Global Cyber University and all it offers. Find your true purpose and the ultimate meaning of your precious life.

Ilchi Lee  
Founder President of Global Cyber University



# BTS University

The university more famously known as "BTS University"

A university that leads cultural powerhouse at the center of Hallyu (K-Culture) of K-pop, K-content, and K-education worldwide



Six of seven BTS members who are becoming global sensations have been Global Cyber University students. RM, Suga, and J-Hope, Jimin, V, and Jungkook got their bachelor's degrees. Many other Korean artists leading the Hallyu (or K-Culture) have been developed their talent and nurtured their dreams through various programs that GCU is providing, including the Department of Entertainment & Media, which became a hot topic for having produced the greatest number of K-pop artists, as well as the Department of Oriental Studies, and the Department of Media Contents Creation.

# Hallyu(K-culture wave)

The University leading the development of Global Talent

Global Cyber University (GCU) provides common courses, including public speaking, body conditioning, and cultural marketing. These courses focus on character-building and ensure that artists to remain sincere and maintain authenticity throughout their creative work while navigating the reality beyond being a performer.

GCU is also committed to providing flexibility in how students can learn by allowing them to decide when and where to attend classes according to their schedules. This means that students can pursue open auditions or participate in real-world projects, which may be hard to pursue if they are enrolled in conventional programs at other universities.

What sets GCU apart is its distinctive focus on practicality, which prepares students as public figures for the future. Outside of basic musical and dance training, students can take specialized electives like camera acting, video music, and digital music classes. Future entertainment producers will learn what it takes to make a successful entertainer, how to guide them through their growth, and how the Korean entertainment industry works.

This is only possible through GCU's network of instructors because they are active practitioners in their field of entertainment industry, and their curriculum integrates academic theory, lifelong experience, and professional practices. Through this, students are constantly exposed to many opportunities, including auditions for TV drama, film, musical, and auditions for entertainment companies, as well as the exclusive in-house mentoring.

# Brain Education



Brain Education, a comprehensive personal development system created by Ilchi Lee, forms the foundation and educational philosophy for all Global Cyber University programs. It is composed of five steps: Sensitizing, Versatilizing, Refreshing, Integrating, and Mastering. The programs are designed to activate each of the three main layers of the brain and maximize their potentials while reintegrating their various functions. Brain Education enables ordinary people to transform their mind as if they become filled with positive energy, rich emotions, harmonious ethics, and a sense of purpose.

Brain Education at Global Cyber University aims to guide people to evaluate and update the core information in their brains, such as beliefs and preconceptions, enabling them to deal with their social and natural environments effectively and proactively. Your brain, like a computer's operating system, determines what kind of programs can run on a computer. You can't expect to run at full capacity with an old, out-of-date operating system. At Global Cyber University, students use Brain Education to achieve out-of-the-box thinking in their relevant fields and to find creative solutions to the problems that they faced.



# A Global Community

Students at Global Cyber University learn to think globally, enjoying the opportunity to live in a globally conscious lifestyle. At Global Cyber University, you will find an international network of like-minded people who want to fulfill their potential and use their talents to improve the world.

Global Cyber University is a relatively new university connected to various groups worldwide, helping to live and practice the "Hongik Ingan" ideal. Il-chi Lee has been building this network of people since the early 1980s. His programs have been taught in centers and schools in 15 countries, including the United States, China, Japan, Russia, Germany, the United Kingdom, France, Belgium, El Salvador, and New Zealand. There are programs dedicated to improving the lives of children and senior citizens. As a student, you will become part of this growing network, all devoted to the highest humanitarian ideals.

Global Cyber University is unique. It takes individual scholarly or performance achievements to the broader perspective of a world-centered collaboration. Individuals should continue to aim for the highest levels of excellence possible by continually challenging themselves to learn and grow. At Global Cyber University, students will learn the awareness of their roles and responsibilities as world citizens, not just citizens of their countries.



# History of GLOBAL CYBER UNIVERSITY

- 2009** The Ministry of Education, Science and Technology and Higher Education Act accredited Cyber University to operate as a 4-year online university. It established 3 departments with 6 majors by signing agreements with 11 other educational institutes.
- 2010** Opening of Global Cyber University. In December, the Seoul Learning Center opened in Appujeong-dong Gangnam-gu.
- 2011** GCU saw the highest recruitment of new students among all cyber universities in Korea. The Ministry of Education, Science, and Technology selected the GCU to conduct policy-related research on student creativity, cultivation of character, and brain-based learning outcomes. 30 educational institutions signed agreements with GCU.
- 2012** Hosted the first Brain Expo and the Global Academic Seminar for Asian Studies. The university started a soccer team for on-campus students. 20 more institutions signed collaboration agreements.
- 2013** The Smart Learning system was established, and the Mobil Learning Service was started. GCU scholars completed an policy project on the Overseas Official Development Assistance Work in El Salvador and publishing a research article titled "Public Education Assistance for the Students in El Salvador." In June, the English U-Learning Center opened. In December, the university hosted the 2nd Oriental Studies conference.
- 2014** Signed MOUs with De La Salle Araneta University in Philippines, University of Western Washington in USA, and University of Texas Wesleyan in USA.

Although GCU has been established for relatively short period of time, we have accomplished impressive achievements in academia. GCU's influence in the academic world grows each year, and we are waiting for you to help take it to the next level.



- 2015** With the support of the Korea Occupational Safety and Health Agency, GCU conducted a joint study with the Seoul National University Hospital on the "Mind-body training program for Emotional laborers."
- 2016** GCU and the IBREA Foundation jointly held the World Peace Leadership program at the UN Headquarters on January 8. GCU expanded its international partnerships by signing an MOU with the University of Wisconsin.
- 2017** Established a new Health Science & Daily Sports major under the Department of Integrated Brain Education. GCU, with the support of the Korea Occupational Safety and Health Agency, conducted the 'Emotional Labor Healing 365 Campaign' nationwide.
- 2018** Established the Department of Brain-based Emotion Coaching. GCU received an award for excellence for the "Emotional Labor Healing 365 Campaign," which has been running continuously for the last 4 years. The President, Ilchi Lee, received the national award, José Simeón Cañas Slave Liberator Order from the the El Salvador Ministry of Foreign Affairs, acknowledging the positive effect of Brain Education on the 25% of schools participating in the program in El Salvador.
- 2019** GCU signed MOUs with Indonesia BINUS University and Vietnam National University-University of Social Sciences and Humanities (VNU -USSH), Hanoi. Establishment of an Artificial Intelligence (AI) department for the first time in Cyber University.
- 2020** Selected by the Ministry of Education for the Development of Adult Education and Career Capacity Enhancement in 2020 for two consecutive years.
- 2021** Won the Minister of Science and ICT Award.
- 2022** GCU was awarded the Education Minister's Commendation Medal for creating an Innovative Ecosystem for Industry-Academic Cooperation.
- 2023** Received the 'Ministry of Trade and Industry Award'  
**Received the 'Ministry of Foreign Affairs Award'**

## The difference between general universities and

# Global Cyber University

Global Cyber University is a 4-year comprehensive university with 4 colleges and 4 undergraduate schools. The 4 colleges are the College of integral psychotherapy, the College of Brain Education, the College of Global Culture and Arts, and the College of Oriental Studies, each offering various majors. In addition, the 4 undergraduate schools, the Department of Social Welfare, Department of Sports and Health, Department of Practical Management, and Department of AI Future Convergence, have been newly reorganized and offer their specific academic tracks.

As a 4-year university, Global Cyber University operates a total of 13 departments. It has a lifelong education institute with 13,000 students in non-degree programs, undergraduate schools, and a graduate school specializing in higher master's and doctoral degrees in Brain Education. True to its name, it is a global educational institution with networks of Brain Education Centers established world widely, and with industrial and academic collaborations in 12 countries, including the United States, Japan, the United Kingdom, France, Spain, Canada, Belgium, and New Zealand.

## The world's first and only university specializing in

# Brain Education and meditation therapy

Global Cyber University has developed the brain education, brain utilization, and brain training based on the peace philosophy of "Hongik Ingan" as academic disciplines, and has highlighted humanity along with the industry and academic collaborations. GCU has spread its principles to the world.





In 2009, Global Cyber University became the only institute to have the regular curriculum to be a nationally licensed Brain Trainer in the field of brain training with official qualification.

In addition to bachelor's degrees in Brain Education, the Korean Ministry of Education allowed the establishment of a specialized graduate school offering master's and doctoral degree programs.

Global Cyber University systematized the Brain Operating System (BOS) into 5 stages based on scientific and medical understanding of meditation by uniquely blending Korean meditation with neuroscience.

The university has established specialized theories and training methods for brain training for each stage of the human life cycle including infant's and preschooler brain development, child and youth brain training, adult competency development, dementia prevention for the middle-aged and elderly, and brain health and mental wellness care. GCU has developed training systems for professional human resources.

# The University Leading “K-Culture”

GCU is leading the powerhouse at the center of the Korean cultural wave of K-pop, K-content, and K-education.

Six of seven BTS members who are becoming global sensations have been Global Cyber University students. RM, Suga, and J-Hope are majoring in, and Jimin, V, and Jungkook are majoring in Entertainment & Media. Many Korean stars are leading the Hallyu culture (or K-Culture) at Global Cyber University.

In addition, based on the school’s global network in the United States, Japan, Europe, etc., Global Cyber University has been spreading K-education worldwide.

Through the credit exchange programs, we exported the K-Meditation Education Program to BINUS University in Indonesia in 2020 and to the Hindustan Institute of Technology and Science in India in 2021.

The students responded very positively after taking the course "Brain Education and Meditation: Stress Management and Self-Empowerment," which was developed by Global Cyber University as a contented program with the support of the Korean Ministry of Education in 2019.



# The university that contributes to the peace of humanity and Earth Management



Global Cyber University has been proactively participating in various activities to solve problems of society and humankind under Hongik Ingan ideal following the trails of founder and president Ilchi Lee, who has been engaged in humanitarian activity for the past four decades.

After developing a Brain Education program for body and mind relaxation through a collaborative study with Seoul National University Hospital in 2015, we led the Emotional Labor Healing 365 Campaign with the Korea Occupational Safety and Health Agency. Global Cyber University pulled out the participation of government offices and major corporations to raise social awareness of risk posed to the emotional laborers and the way to protect their working environment. The university has become an educational institute specializing in emotional coaching by providing professionally trained coaching instructors.

Since 2020, as a part of a health improvement project for Korea, Global Cyber University has improved societal mental health by managing the Mental Health 365 Campaign.

Mental Health 365 Global Campaign is an extension of the educational program that allows students to learn about effective mental care theory and methodology based on the scientific and medical understanding of the relationship between body and mind from a comprehensive and holistic perspective of the body, mind, and brain.

In 2011, Global Cyber University received support from the Korean Ministry of Education to work with the International Brain Education Association (IBREA), a UN NGO, to manage an overseas educational aid project.

By providing Brain Education, we have normalized the public schools' education in El Salvador, where the people got suffered from poverty, violence, and drugs. Our contribution to establishing a culture of peace by introducing Brain Education for students, teachers, and parents was largely acknowledged by the El Salvadorean government. Ilchi Lee was conferred the nation's highest award for a foreigner, José Simeón Cañas Slave Liberator Order.



The Ministry of Education in El Salvador accepted the Brain Education in 1,300 public schools. This became a representative model of Korea's influence on worldwide education in a global society.

Global Cyber University is committed to increasing its sensitivity towards the environment. The university collaborates with various organizations to engage in activities for coexisting with the Earth and offers education on practical discipline such as Earth Management.

Global Cyber University has been recognized by multiple awards for its numerous accomplishments, including the South Korean Minister of Education Award and the Minister of Science and ICT.



Continuing the spirit of President Ilchi Lee, Global Cyber University will raise global and humanitarian leaders with the Hongik Ingan ideal, which is the spiritual and cultural asset and peaceful philosophy of Korea, as well as Brain Education, which is an experiential method of brain training education. Global Cyber University will continue to grow as a university that contributes to humanity and the earth.

**GCU** sets the trend for Human Technology in the 21st century,

**GCU** practices the symbiosis of mankind and the earth in the AI era.

**GCU** is the world's first and only university to specialize in Brain Education and meditation therapy.

**GCU** more famously known as "BTS University".

**GCU** leads the powerhouse at the center of the Korean cultural wave, K-pop, K-content, and K-education.

**GCU** promotes human peace and Earth Management with founding philosophy of the Hongik spirit and humanitarianism.

**GCU** pioneered Human Technology in the era of artificial intelligence.

**This is Global Cyber University.**



# GCU Academics



Global Cyber University is a 4-year comprehensive university that currently operates with 4 colleges and 4 undergraduate schools.

## ■ Colleges

### The College of integral psychotherapy

#### Dept. of **Counseling Psychology**

Counselors, you are the helpers of our time! We foster counseling psychologists who maintain harmony and make positive changes in the world.

#### Dept. of **Brain-based Emotion Coaching**

Our department aims for integrated healing of the body, brain, and mind (emotion). Study practical psychology counseling in an easy and fun way.

#### Dept. of **Meditation Therapy**

Department of Meditation Therapy will cultivate experts who can effectively use and apply meditation therapy, help them grow with "Hongik Ingan" spirit, and contribute to developing a healthier human society.



## The College of Brain Education

### Dept. of Brain Education

The Department of Brain Education at Global Cyber University is the first department of its kind in South Korea and the only one to offer a 4-year bachelor's degree in this discipline of brain education.



### Dept. of Brain and Cognitive Training

We are fostering education training experts who help local society to grow and to develop, based on positive thinking and behavioral changes.



## The College of Global Culture and Arts

### Dept. of Entertainment & Media

The Department of Entertainment & Media's mission is to cultivate artists who can lead the world's cultural industry through character education and professional training.



### Dept. of Media Contents Creation

The Department of Media Contents Creation has become an educational leader in the cultural industries by merging technology with the humanities and arts.





Dept. of  
**Practical English**

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The Department of Practical English has structured our curriculum to include practical English education programs and offer differentiated tracks for majors, so all students can grow into outstanding future professionals who excel in various fields and practicality.



The College of Oriental Studies

Dept. of  
**Oriental Studies**

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Our department is at the center of cultivating experts in traditional oriental numerology, who can arrive at clear solutions to life's problems through the convergence of modern fields of study and orthodox doctrines.





## ■ Undergraduate schools

### Dept. of Social Welfare

The Department of Social Welfare seeks applicants who want to develop skillsets for social workers capable of providing professional social services to achieve shared human survival, independence, and coexistence. To achieve this goal, we teach character education and various social welfare theories. Also, we provide practical skills training.

### Dept. of Practical Management

The Department of Practical Management at Global Cyber University offers to train highly competitive management professionals by instilling global management paradigms and new marketing techniques for the 21st century.





### Dept. of **Sports & Health**

The Department of Sports & Health Science is committed to cultivating healthcare specialists and life-healing professionals dedicated to the public's welfare. We achieve this through systematic theory and practical education rather than simply focusing on sports training.

### Dept. of **AI Future Convergence**

'AI + X' is the future. The AI Future Convergence Division prepares for the future that the 4th Industrial Revolution will bring. AI Future Convergence is the first department in the 4-year cyber university in Korea focusing on converging AI education.

(※The curriculum and department name may be changed depending on the reorganization of the academic structure.)



# UNIVERSITY OF BRAIN EDUCATION

The world's only graduate school specializing in Brain Education

## Founding Philosophy

Here stands a temple to the human spirit whose light shines forth a new hope for the earth, whose bells ring in the hearts of all humanity echoing a message of peace for the world.

## UBE Vision

To create a world of health, happiness and peace sustaining the earth and humanity.

## Departments



### Brain Education

Cultivate human development.  
Recover human nature through mind, body and spirit training.



### Earth Management

Cultivate human leaders.  
Develop practical solutions to solve the problems facing humanity and threatening earth.



### Kukhak (National Studies)

Create a peaceful and harmonious world through researching and studying the Korean spirit.



### Integrative Biosciences

Cultivate creative and innovative science talents focussing on life sciences.



### Counselling Psychology

Develop integrated psychological counselling experts based on an understanding of the human brain.



### Oriental studies

Cultivate creative talents who open the future for human happiness through in depth study of Oriental wisdom.



### Integrative Healthcare

Training integrated healthcare experts who have practical field skills, integrated knowledge, and personality.



# GLOBAL CYBER UNIVERSITY UNIVERSITY OF BRAIN EDUCATION

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